

Checklist

Preparing for Photography

A potential buyer's first 'inspection' of a home is usually online.

Excellent professional photography is vital to a successful marketing campaign.

The photography can only look as good as what's being photographed— the more effort you put into preparation, the better the photographs will turn you.



- Turn off all televisions
- Remove excess books or magazines
- Neaten bookshelves
- Hide remote controls
- Put away/neaten kids toys
- Vacuum Rugs/matts



- Clear all counter tops of all toiletries
- Remove all toiletries and cleaning products from the shower/bathtub
- Remove Bathmats
- Keep towels on towel racks to a minimum
- Close toilets lid, remove toilet brush and spare toilet rolls
- Clean mirrors
- Remove rubbish bins and laundry baskets



- Clear countertops of clutter. Put as many appliances as possible away in cupboards
- Ensure range hood lights are working
- Put all dishes, sponges, tea towels and cleaning equipment away in cupboards
- Take items off window sills
- Remove everything from front and visible sides of refrigerator (photos, magnets, kids art etc)
- Hide rubbish bins
- Clean oven and dishwasher doors



- Make all beds immaculately
- Remove any clutter from side tables
- Remove any visible items from under beds
- Remove portable fans, heaters and rubbish bins
- Put away clothes, shoes and laundry baskets